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Building Energy Benchmarking

An Overview of City and Utility Programs

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Institute for Market Transformation

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Institute for Market Transformation

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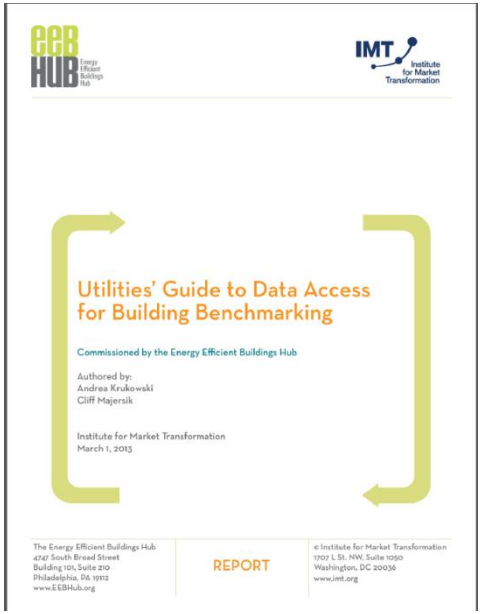
- National best practices center for design, adoption, and implementation of building energy performance policies in cities
- Policy advisor to state and local governments, federal agencies, the Administration, and industry groups
- One of founding members of Data Access and Transparency Alliance (DATA)



DATA | Data Access and Transparency Alliance

BOMA International

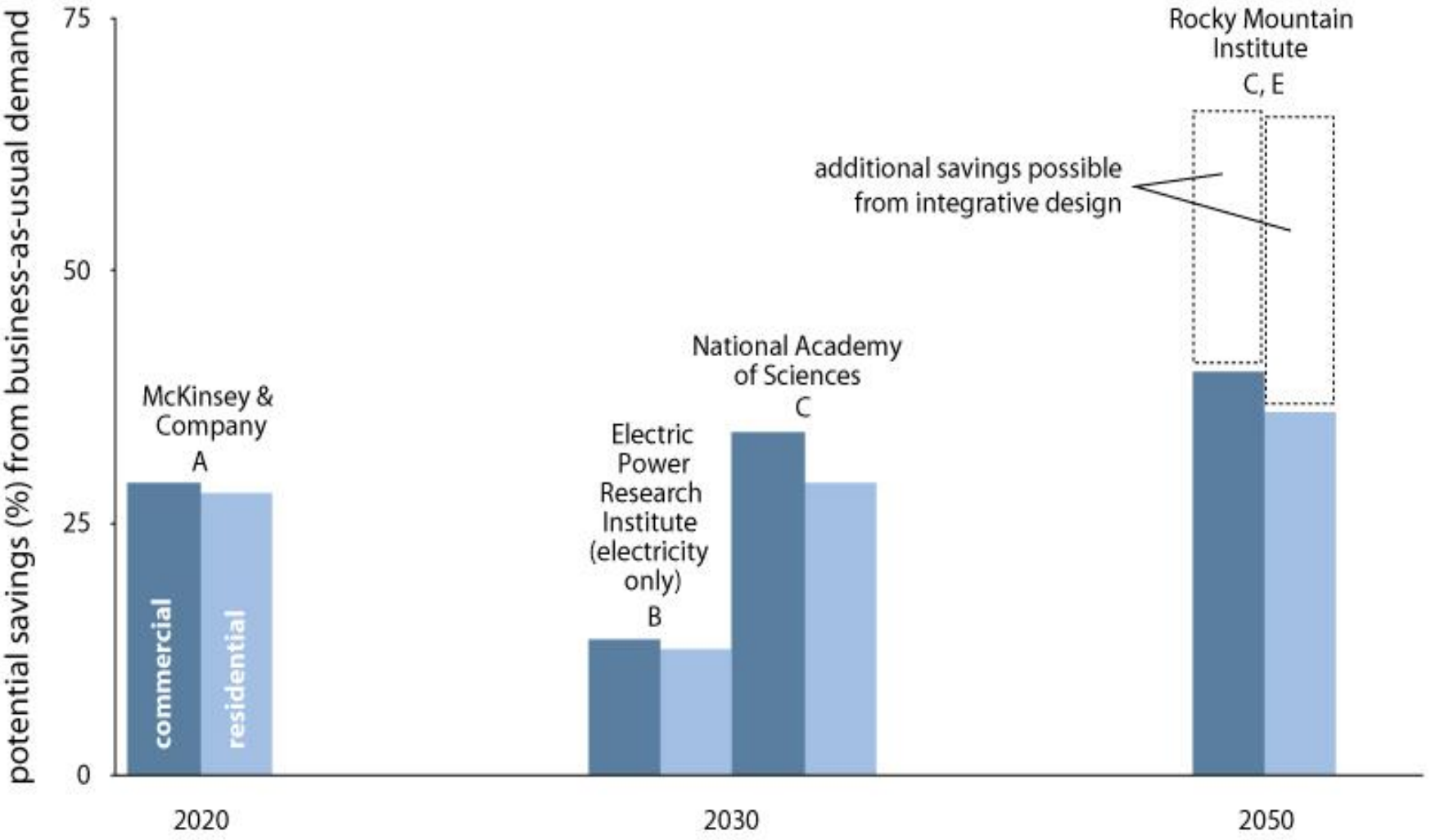
The Real Estate Roundtable

Enterprise

U.S. Green Building Council

NRDC
The Earth's Best Defense

Potential Savings in U.S. Building Sector by Study



Lettered sources in chart are detailed below.


ENERGYGUIDE
Compare the Energy Use of this Refrigerator with Others Before You Buy.
This Model Uses
601kWh/year
ENERGYGUIDE
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Compare the Energy Use of this Refrigerator with Others Before You Buy.
This Model Uses
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You can’t manage what you don’t measure

Nutrition Facts

Serving Size 1 cup (228g)
Servings per Container 2

Amount Per Serving

Calories 280	**Calories from Fat** 120
	% Daily Value*
Total Fat 13g	20%
Saturated Fat 5g	25%
Trans Fat 2g	
Cholesterol 2mg	10%
Sodium 660mg	28%
Total Carbohydrate 31g	10%
Dietary Fiber 3g	0%
Sugars 5g	
Protein 5g	

Vitamin A 4% • Vitamin C 2%
Calcium 15% • Iron 4%

*Percent Daily Values are based on a 2,000-calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

U.S. Government — Federal law prohibits removal of this label before consumer purchase.

ENERGYGUIDE

Refrigerator-Freezer
- Automatic Defrost
- Side-Mounted Freezer
- Through-the-Door Ice

XYZ Corporation
Model ABC-L
Capacity: 23 Cubic Feet

Estimated Yearly Operating Cost

$67

$57 — $74

Cost Range of Similar Models

630 kWh
Estimated Yearly Electricity Use

Your cost will depend on your utility rates and use.

- Cost range based only on models of similar capacity with automatic defrost, side-mounted freezer, and through-the-door ice.
- Estimated operating cost based on a 2007 national average electricity cost of 10.65 cents per kWh.
- For more information, visit www.ftc.gov/appliances.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG
18
Expected range for most drivers **15** to **21** MPG

Estimated Annual Fuel Cost
$2,039
based on 15,000 miles at $2.80 per gallon

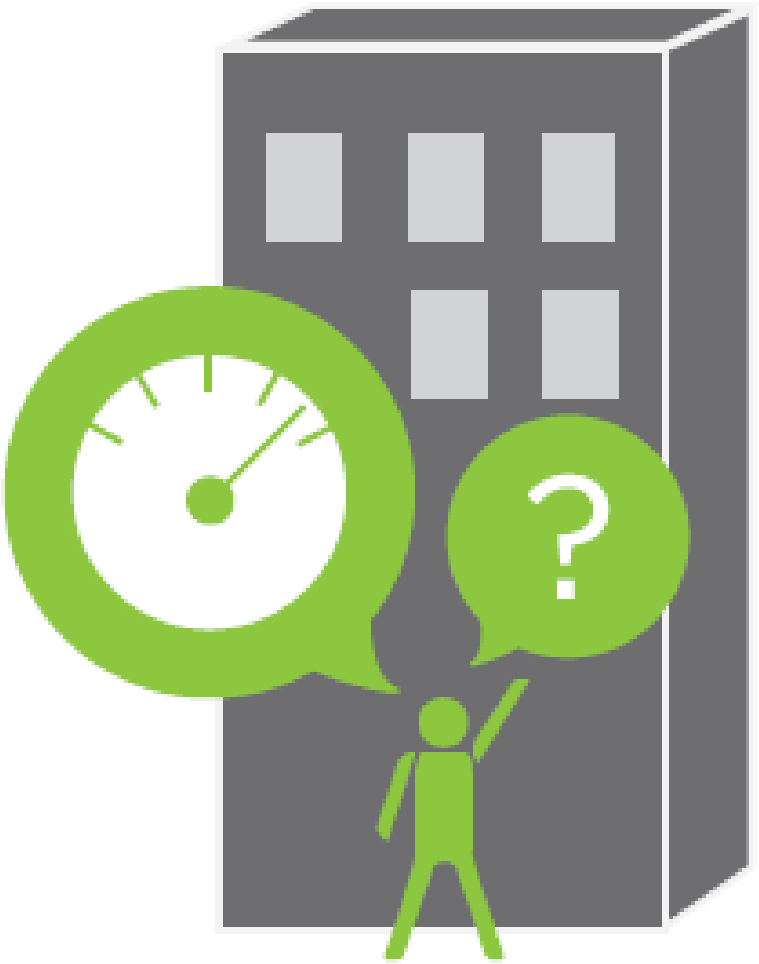
Combined Fuel Economy
This Vehicle
21
10 — 31
All **SUVs**

HIGHWAY MPG
25
Expected range for most drivers **21** to **29** MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

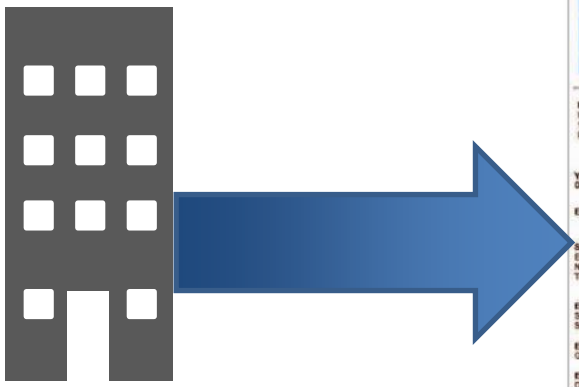
Building owners often can't get energy data for their buildings

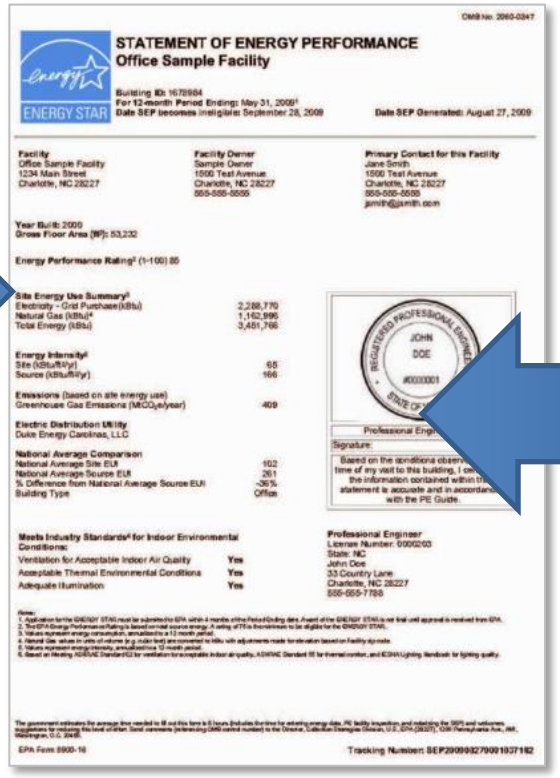


Barriers:

- Separately-metered tenants
- Lack of clear procedures
- Utility policies and state privacy laws
- Lack of standardization

Benchmarking Data Needs





STATEMENT OF ENERGY PERFORMANCE
Office Sample Facility

ENERGY STAR

Building ID: 1678984
For 12-month Period Ending: May 31, 2009
Date SEP becomes Ineligible: September 28, 2009
Date SEP Generated: August 27, 2009

Facility
Office Sample Facility
1234 Main Street
Charlotte, NC 28227

Facility Owner
Sample Owner
1600 Test Avenue
Charlotte, NC 28227
555-555-5555

Primary Contact for this Facility
Jane Smith
1600 Test Avenue
Charlotte, NC 28227
555-555-5555
jsmith@pmlh.com

Year Built: 2000
Gross Floor Area (ft²): 53,232

Energy Performance Rating (1-100) 85

Site Energy Use Summary
Electricity - Grid Purchase(kBtu) 2,288,770
Natural Gas (kBtu) 1,162,996
Total Energy (kBtu) 3,451,766

Energy Intensity
Site (kBtu/ft²/yr) 65
Source (kBtu/ft²/yr) 166

Emissions (based on site energy use)
Greenhouse Gas Emissions (MtCO2e/year) 409

Electric Distribution Utility
Duke Energy Carolinas, LLC

National Average Comparison
National Average Site EUI 102
National Average Source EUI 261
% Difference from National Average Source EUI -36%
Building Type Office

Meets Industry Standards for Indoor Environmental Conditions:
Ventilation for Acceptable Indoor Air Quality Yes
Acceptable Thermal Environmental Conditions Yes
Adequate Illumination Yes

Professional Engineer
License Number: 0000203
State: NC
John Doe
33 Country Lane
Charlotte, NC 28227
555-555-7788

EPA Form 5900-16

Tracking Number: SEP20090327009107182

Building Owners

- Building physical characteristics
- Building operating characteristics

Utilities

- Building energy consumption

Current Practices

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Utility Company (State)	Aggregate Whole-building Data	Automated Upload to Portfolio Manager
Austin Energy (Texas)	✓	-
Avista (Washington)	✓	✓
California IOUs	-	✓
Commonwealth Edison (Illinois)	✓	✓
Consolidated Edison (New York)	✓	-
National Grid	✓	-
NSTAR	✓	TBD
PECO (Pennsylvania)	✓	✓
Pepco (District of Columbia)	✓	2014
Puget Sound Energy (Washington)	✓	✓
Seattle City Light (Washington)	✓	✓

Utility Data Access Programs

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Benchmarking Policy Landscape

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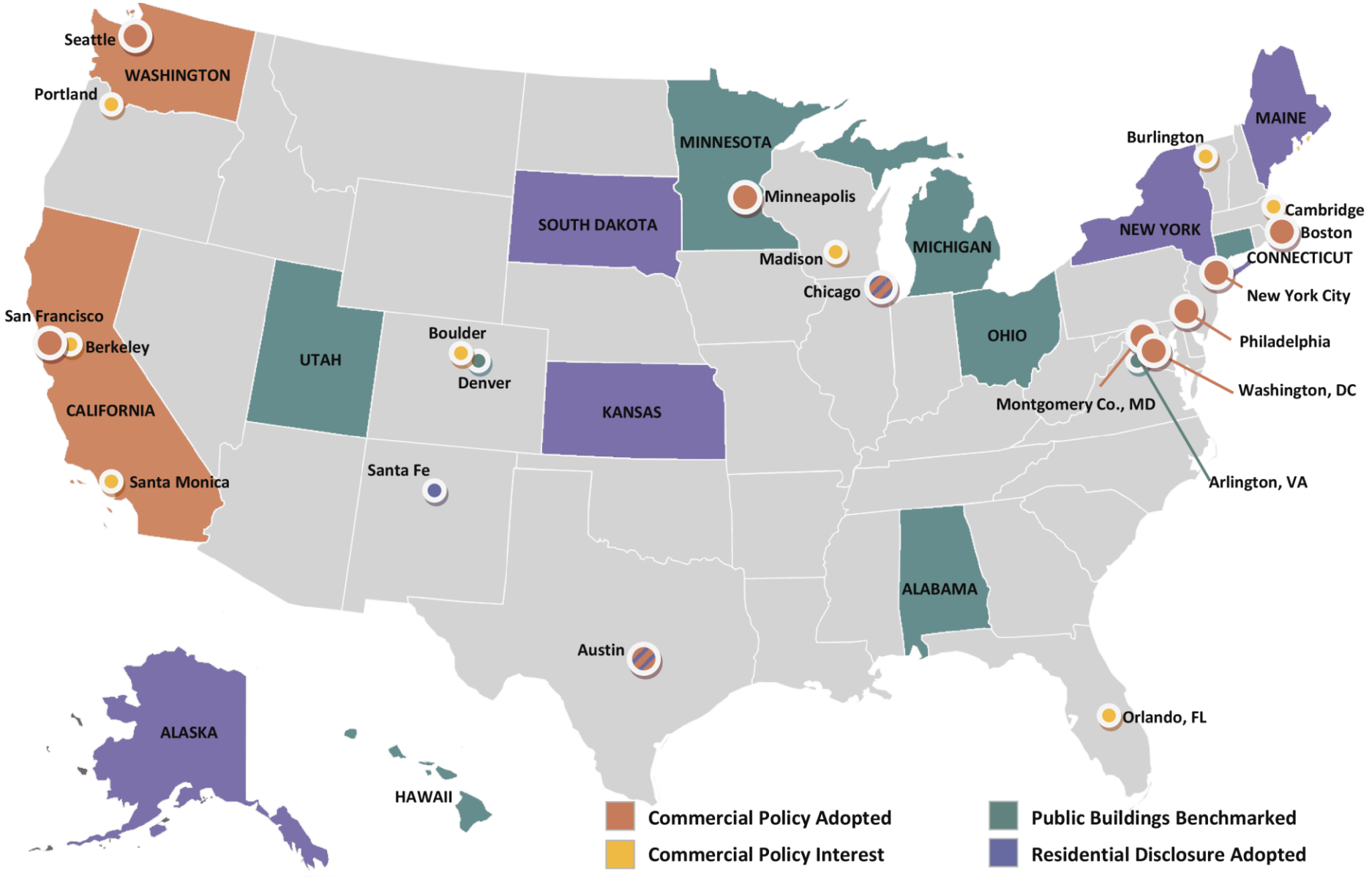
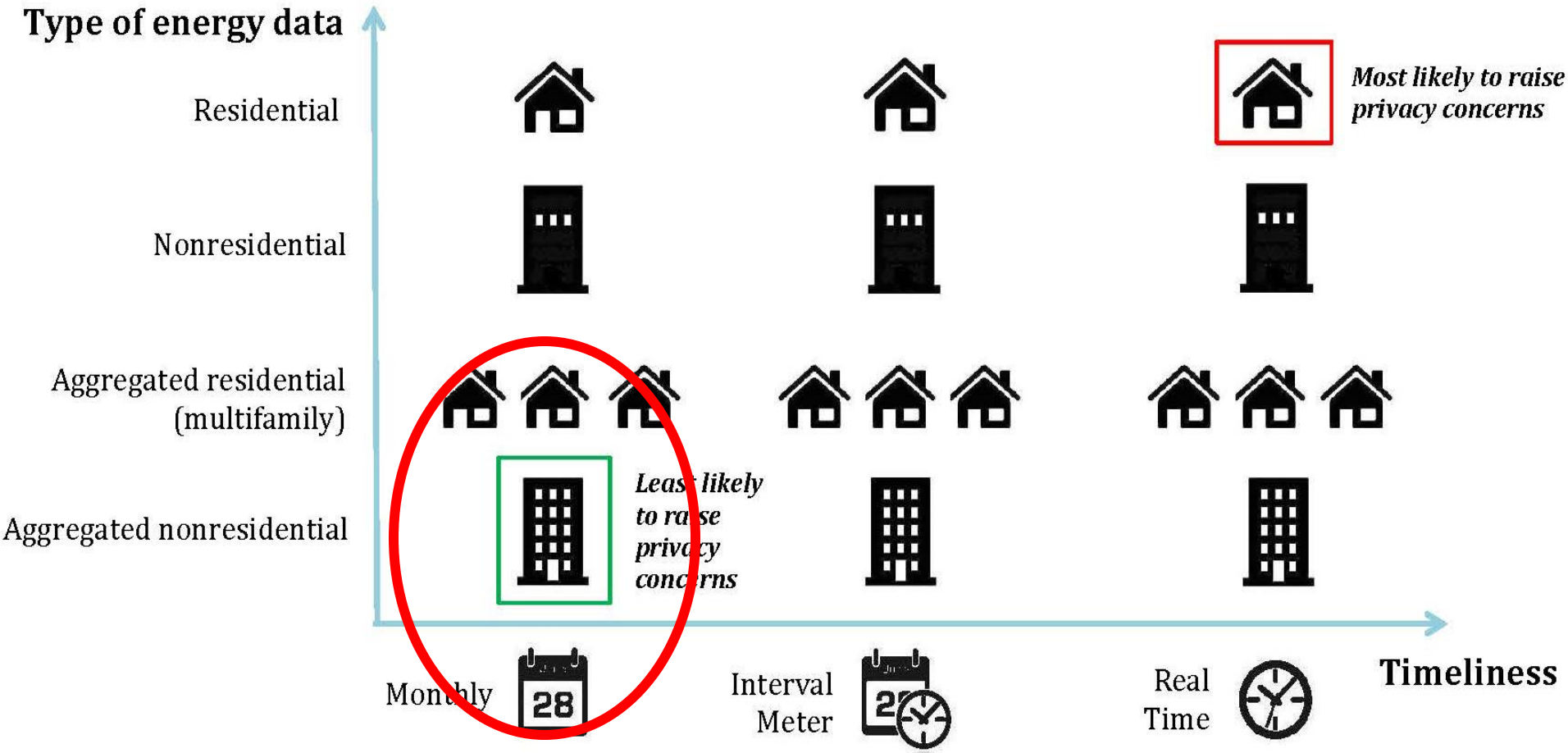


Utility Meter Data Sensitivity



Current Practices

Utility Company (State) OR Public Utility Commission (PUC)	Account Aggregation Threshold Number of accounts / maximum percentage of total energy usage one account can contribute
Avista (Washington)	2
Consolidated Edison (New York)	2
Seattle City Light (Washington)	2
Clark Public Utilities	2
Commonwealth Edison (Illinois)	4
National Grid (Massachusetts)	4
NSTAR (Massachusetts)	4
Austin Energy (Texas)	4/80*
Puget Sound Energy (Washington)	5
Pepco (District of Columbia)	5

* Does not apply to multifamily buildings

Utilities Benefit by Supporting Benchmarking

- Customer service
- A gateway to other energy efficiency programs
- Insight into building loads to improve marketing and targeting for energy efficiency programs and inform infrastructure planning
- Data to analyze energy efficiency programs and validate savings

Report for the California Public Utility Commission:

Utility-led benchmarking programs yielding substantial energy savings

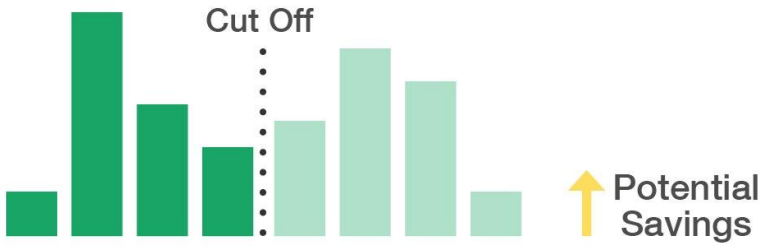
April 2012

Of those who benchmarked:

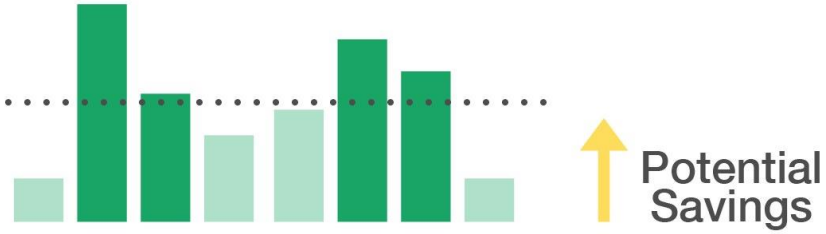
- 62% took energy management actions
- 84% planned or implemented energy efficiency improvements
- 81% link improvements to utility efficiency programs
- 82% said utility training had been sufficient to benchmark buildings on their own

Fund True Opportunities

Typical Funding Program



LEAN Approach



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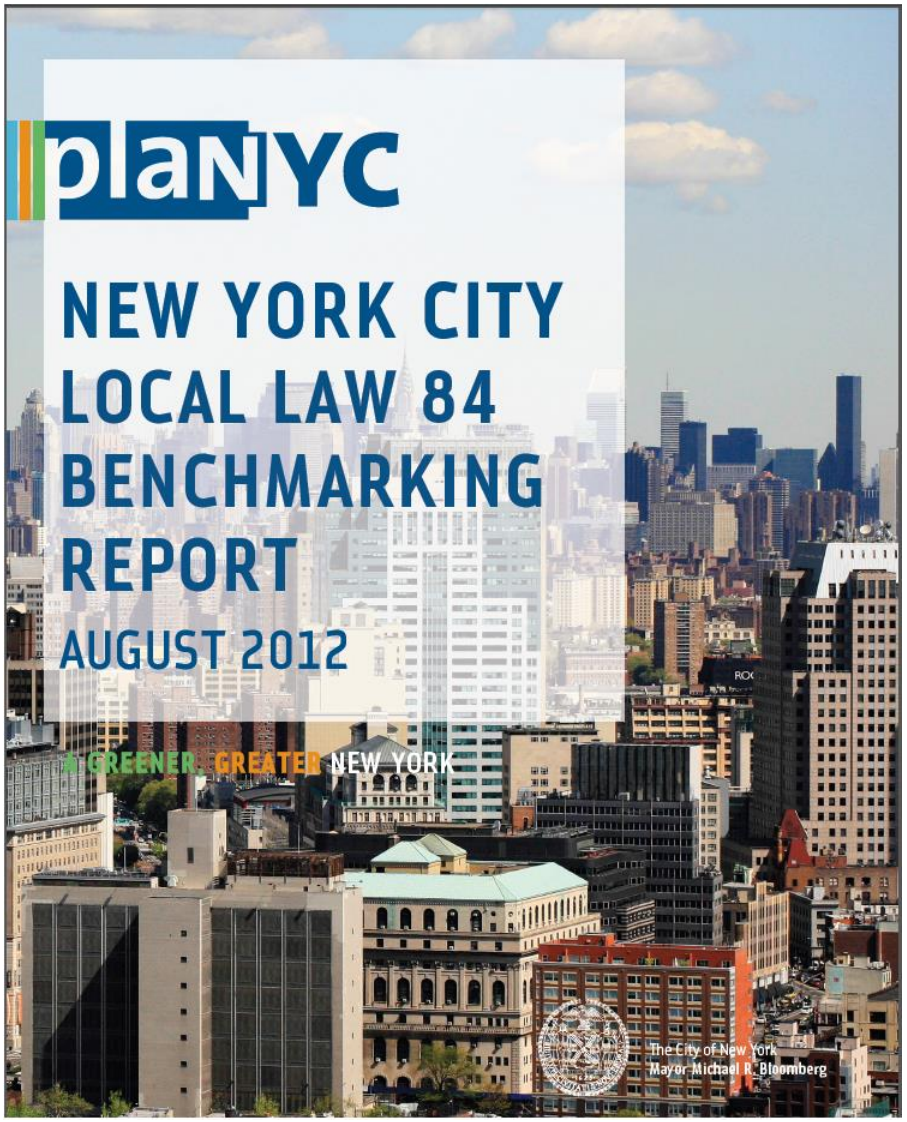
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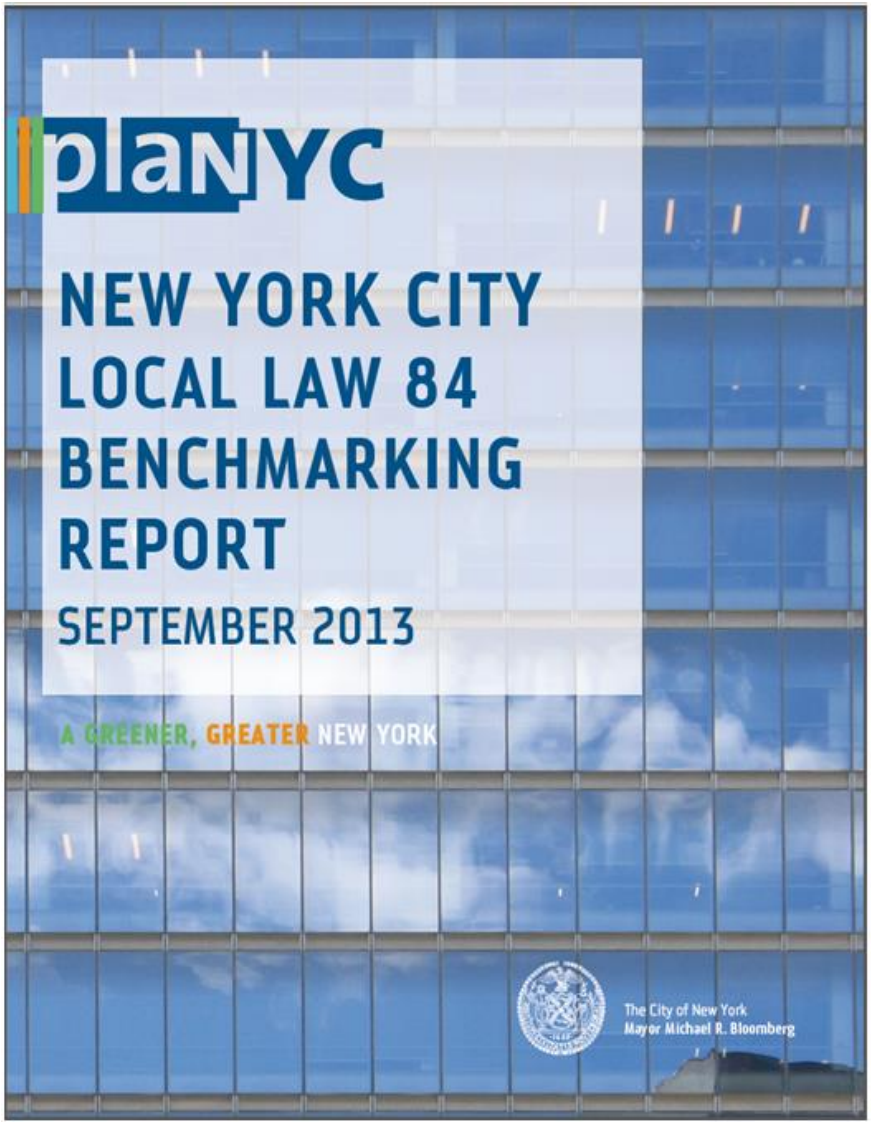
NEW YORK CITY
LOCAL LAW 84
BENCHMARKING
REPORT
AUGUST 2012
A GREENER, GREATER NEW YORK
The City of New York
Mayor Michael R. Bloomberg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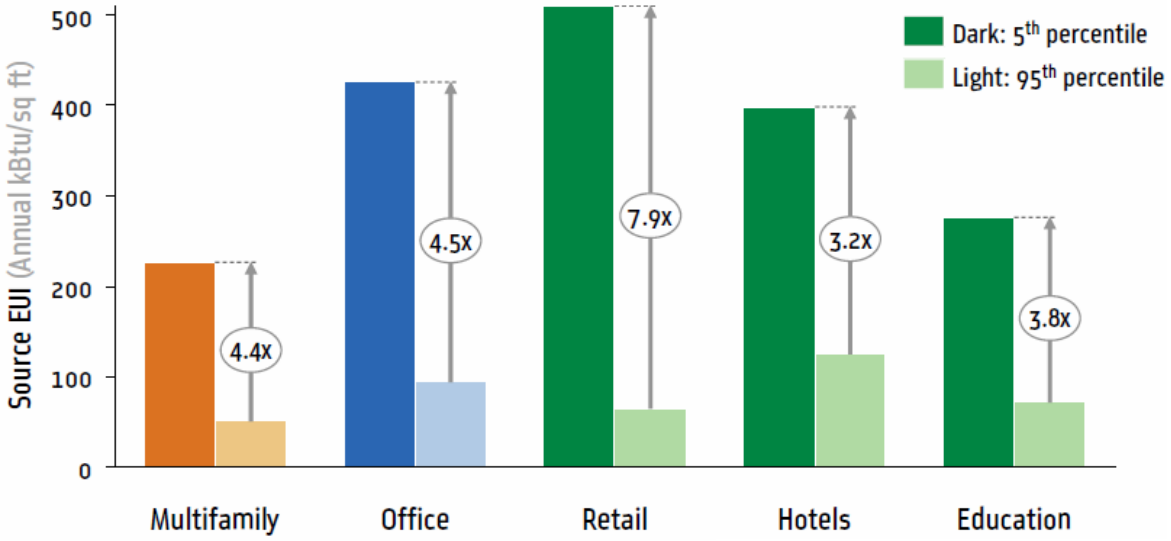
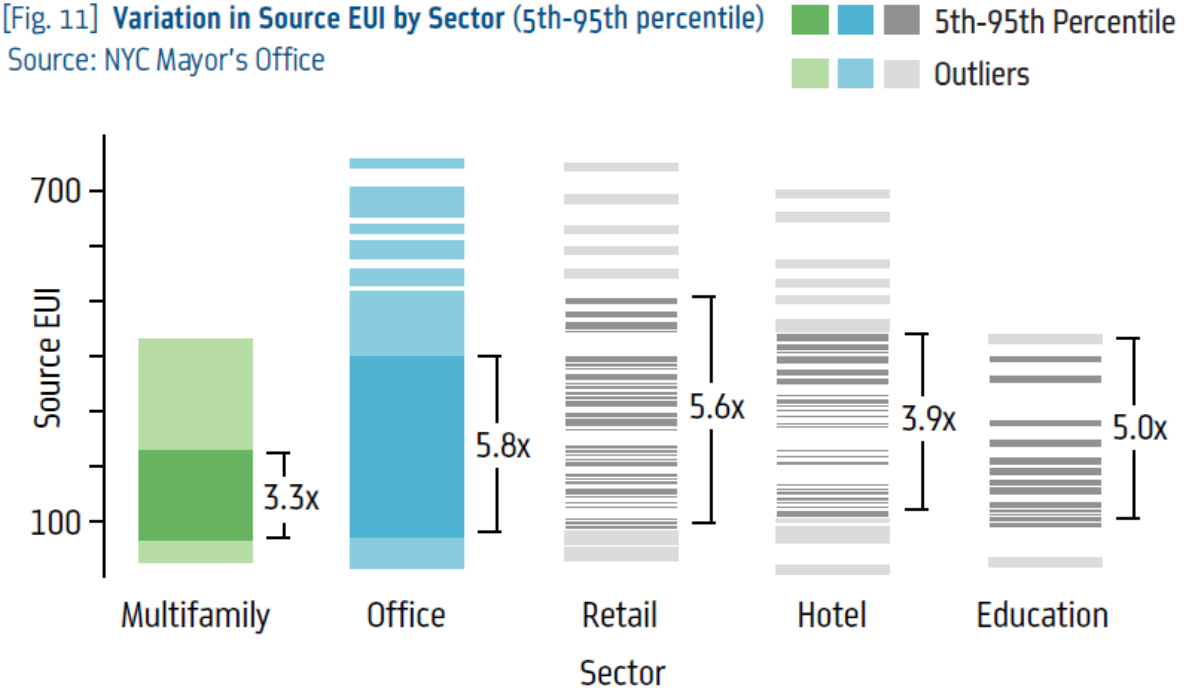
Early Findings from Energy Benchmarking in New York



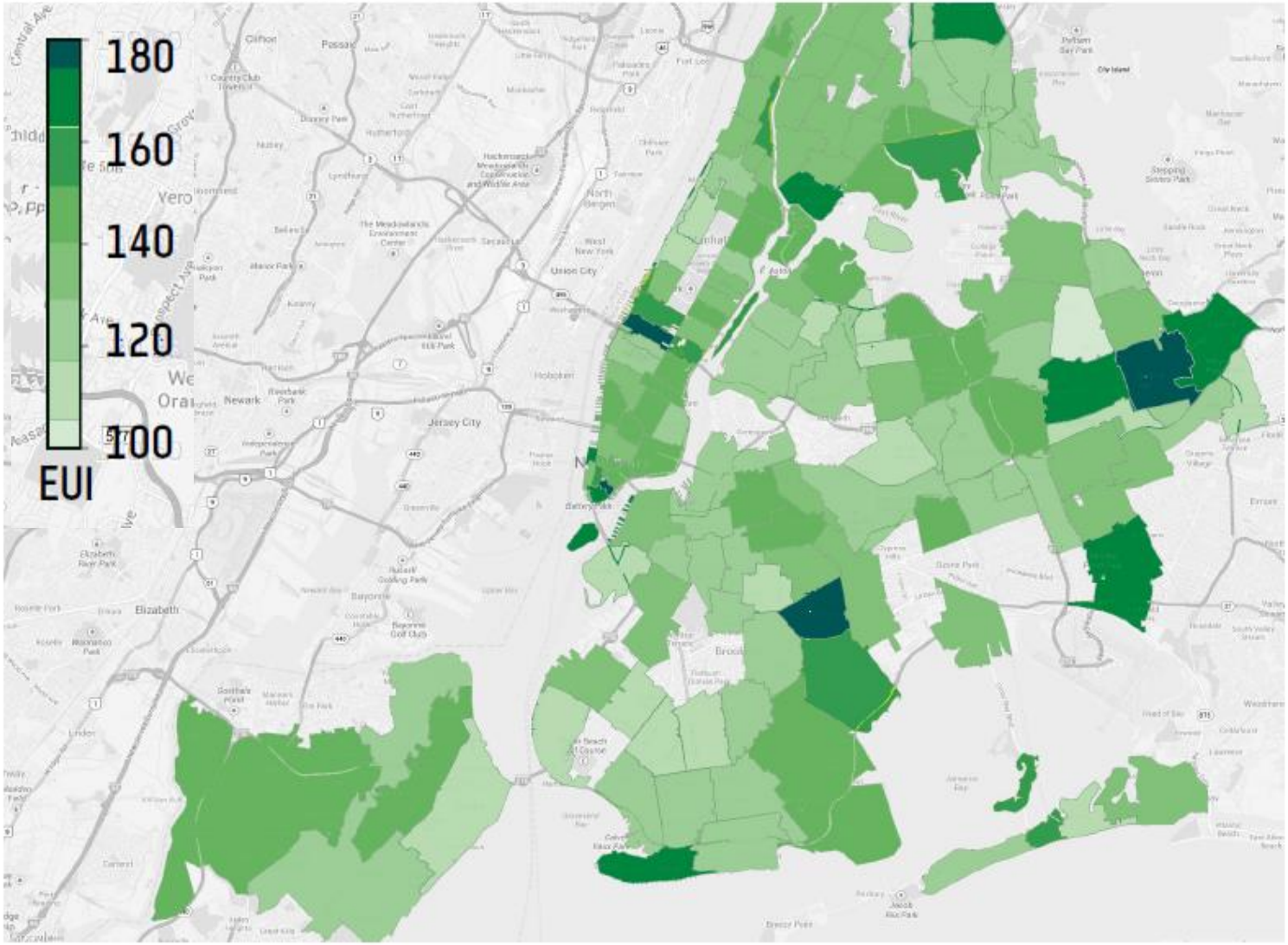
2012: Within the multifamily sector, the poorest performing buildings **use 4 times the energy** of the highest performing buildings.

[Fig. 11] **Variation in Source EUI by Sector** (5th-95th percentile)
Source: NYC Mayor's Office



2013: **Energy use varies by a factor of about three for multifamily buildings**
(5th-95th percentile)

Early Findings from Energy Benchmarking in New York



[Fig. 23] **Geographic Distribution of Median Multifamily EUI**
Source: New York University

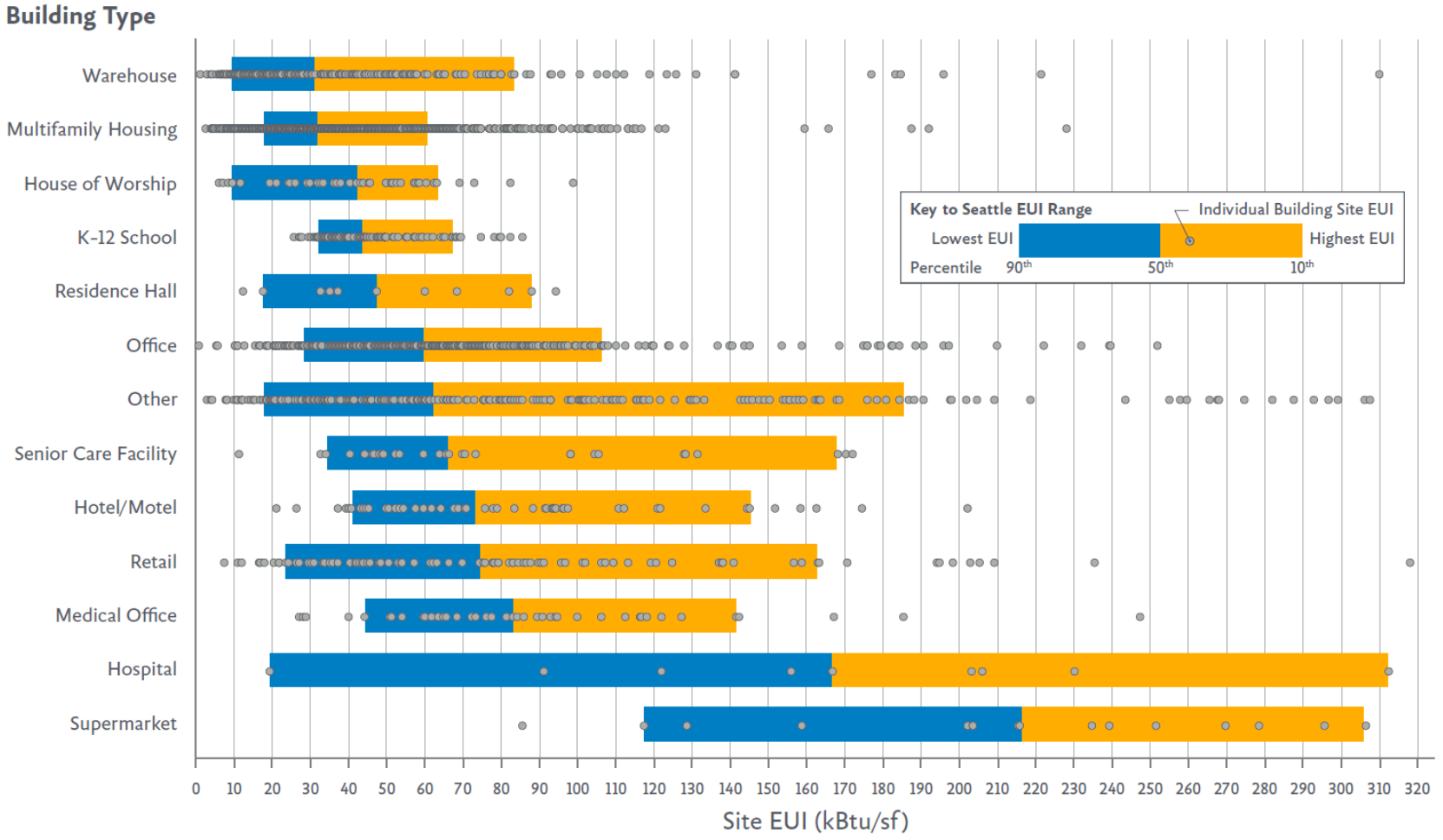
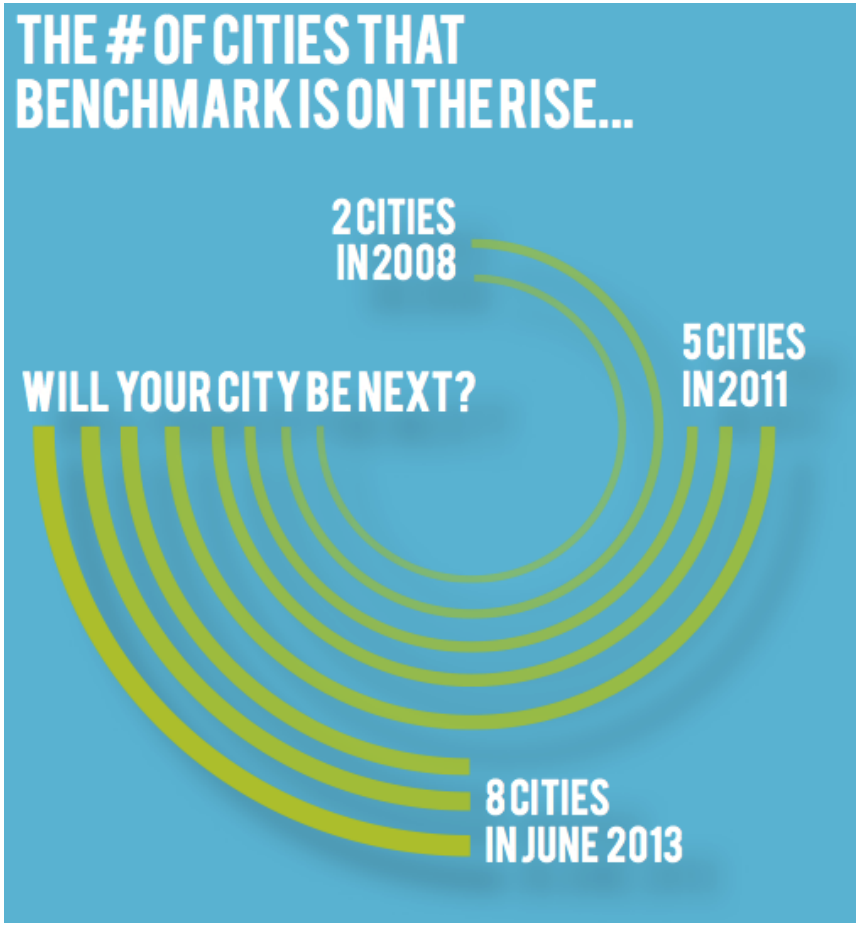


Figure 11: **2012 EUI Performance Range and Distributions by Building Type**

Momentum is building…



- July 2011: NARUC resolution
- November 2013: NASUCA resolution
- DOE Voluntary Code of Conduct
- Better Buildings Energy Data Accelerator
- PUCs currently considering issue of data aggregation
- More utilities funding efforts through energy efficiency portfolios

Thank you!
Questions?

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